

AWESOME

AMINOS™

World's First Truly Complete Nutritional Gummy

Essential Amino Acids + Vitamins & Superfoods

PROBLEM

KIDS AND ADULTS ARE FACING A GROWING HEALTH CRISIS

Rates of poor well-being are skyrocketing. Mental health issues like anxiety, ADHD, and depression are at historic highs, affecting millions.

Modern diets are full of sugar, seed oils, and processed junk—leaving critical nutritional gaps even multivitamins miss..

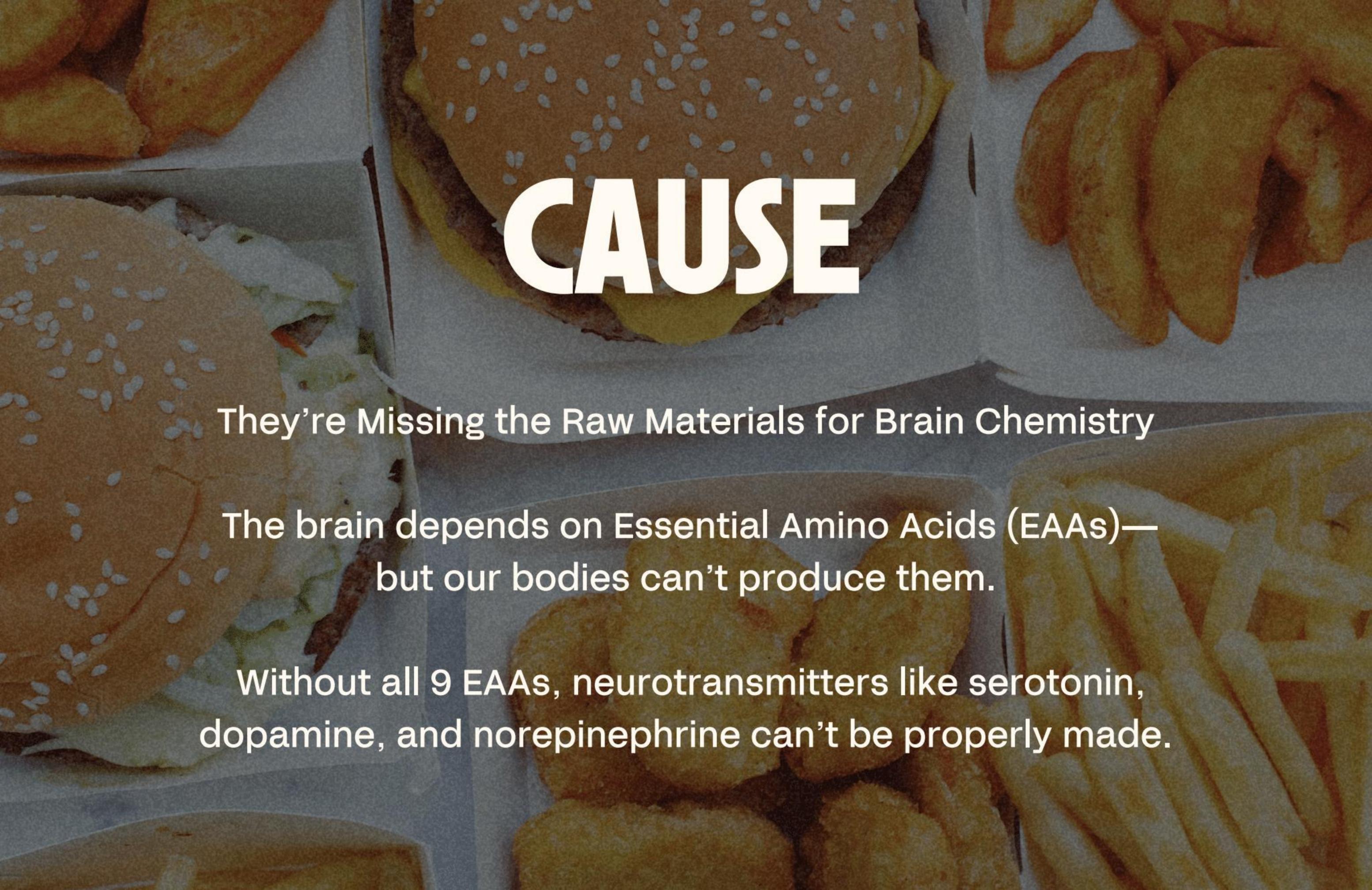


SOME SCARY FACTS...

1-4 KIDS SUFFER WITH LEARNING DISABILITIES.

1-5 SUFFER WITH SYMPTOMS OF DEPRESSION.

IN THE U.S TRAGICALLY 17 TEENS TAKE THEIR OWN LIVES EVERYDAY . RATES AND MEDICATION USE TRIPLED SINCE 2000.



CAUSE

They're Missing the Raw Materials for Brain Chemistry

The brain depends on Essential Amino Acids (EAAs)—
but our bodies can't produce them.

Without all 9 EAAs, neurotransmitters like serotonin,
dopamine, and norepinephrine can't be properly made.

THE BREAKTHROUGH

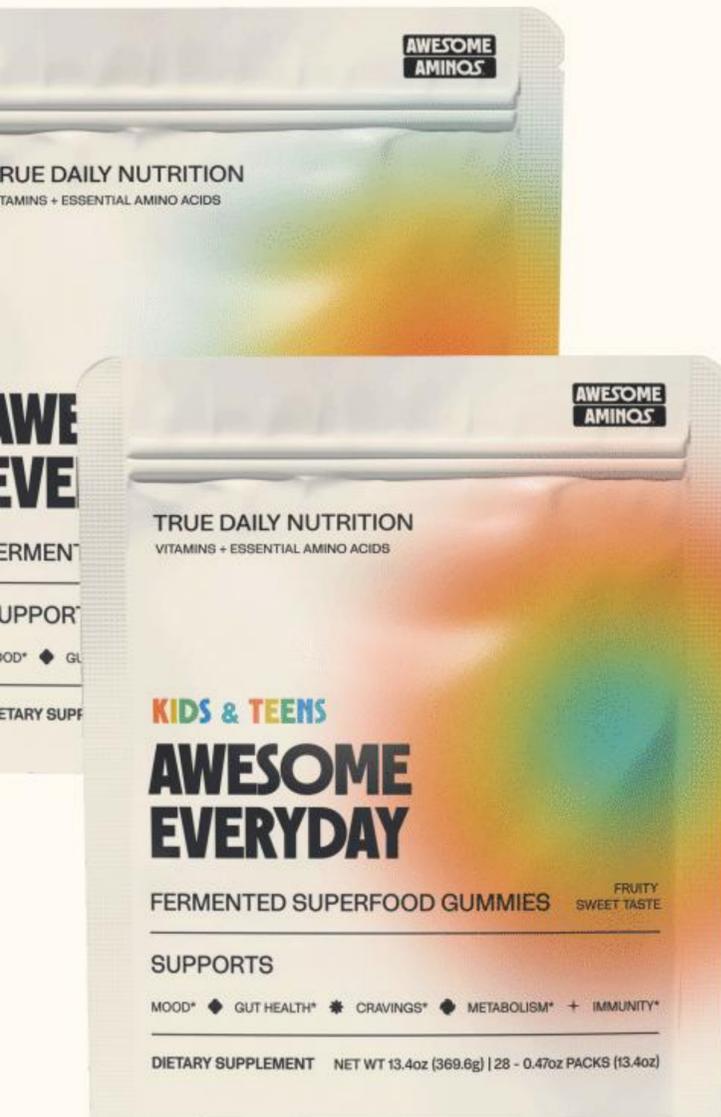


We're the First to Deliver All 9 EAAs
Vitamins, minerals, and superfoods in one
delicious gummy.

Science-backed formulations
Kid-approved flavors
= A new category of brain nutrition



PRODUCTS:



AWESOME EVERYDAY

Patent pending

- Packed with all nine essential amino acids for enhanced mood and focus.
- Supports neurotransmitter production for brain health.
- Promotes gut health through L-Glutamine and L-Glycine, which repairs damaged gut linings.
- Boosts happiness and focus with L-tryptophan and L-phenylalanine; beneficial for kids with ADD/ADHD.

AWESOME POP

Patent pending

- The worlds first soda with all 9 essential amino acids.
- Optimal dosage for mood boost, focus and energy.
- Boosts happiness and focus with L-tryptophan and L-phenylalanine; beneficial for kids with ADD/ADHD
- Tastes amazing sweetened with natural sugar and stevia.



LIMITLESS PRODUCT LINE

Our future product line has endless product evolutions. New products are easily created by adjusting the dosage of each amino acid to receive a different desired effect.



WHY GUMMIES?

COMPLIANCE MEETS CONVENIENCE

- ✗ Kids won't drink gross powders
- ✗ Capsules are hard to swallow
- ✓ Gummies are tasty, portable, and fun



OPPORTUNITY

GLOBAL SOFT DRINK
MARKET SIZE

11.5%
CAGR

\$628.4 BILLION

Valued at USD \$628.4 billion in 2024 and is expected to grow at a compound annual growth rate (CAGR) of 6% from 2023 to 2030.

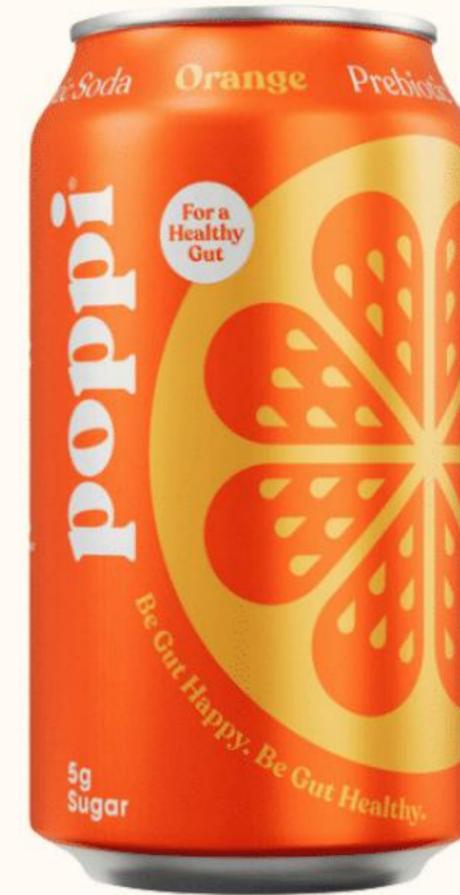
MOM + BABY
SUPPLEMENT MARKET

5.7%
CAGR

\$214.13 BILLION

Valued at USD 214.13 billion in 2021 and is expected to expand at a compound annual growth rate (CAGR) of 5.7% from 2022 to 2030.

COMPARISON



110K

UNITS SOLD

\$7 MILLION

GROSS REVENUE

JUST ONE
PRODUCT

IN ONE MONTH

1.4 MIL \$41 MILLION

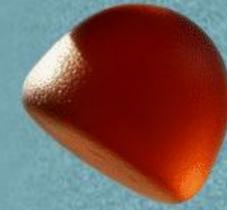
UNITS SOLD

GROSS REVENUE

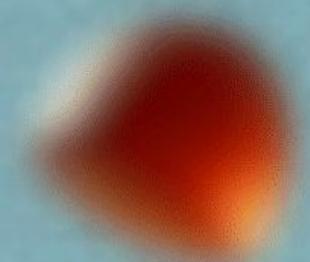
IN ONE MONTH

NOTE: THESE EXAMPLES ARE ONE PRODUCT LINE FOR EACH COMPANY.

WE'RE BUILDING A CATEGORY-DEFINING BRAND



Feature	Us	Competitors
All 9 EAAs	✓	✗
Gummy Format	✓	✗
Complete Nutrition	✓	✗
Kid & Teen Focused	✓	✗
Superfoods	✓	🤔



MARKETING

MARKETING STRATEGY TOUCHPOINTS

VIRAL SOCIAL CAMPAIGNS

VIRAL CHALLENGES

30 Days to Awesome
Take Off with Lysine
Campaign School
Wellness Contests
Family Fitness
Challenges

PAID ADS

Partner with Biddyco to create impactful ad creatives and leverage their expertise with 100+ accounts. Utilize TikTok, Instagram, and Facebook ads to boost reach, engage audiences, and drive brand awareness and sales.

AFFILIATE MARKETING

Partnerships with social media influencers, offering performance-based commissions and exclusive affiliate tools.

DTC SALES

Amazon sales with
Pirawna PPC
TikTok with UpTic

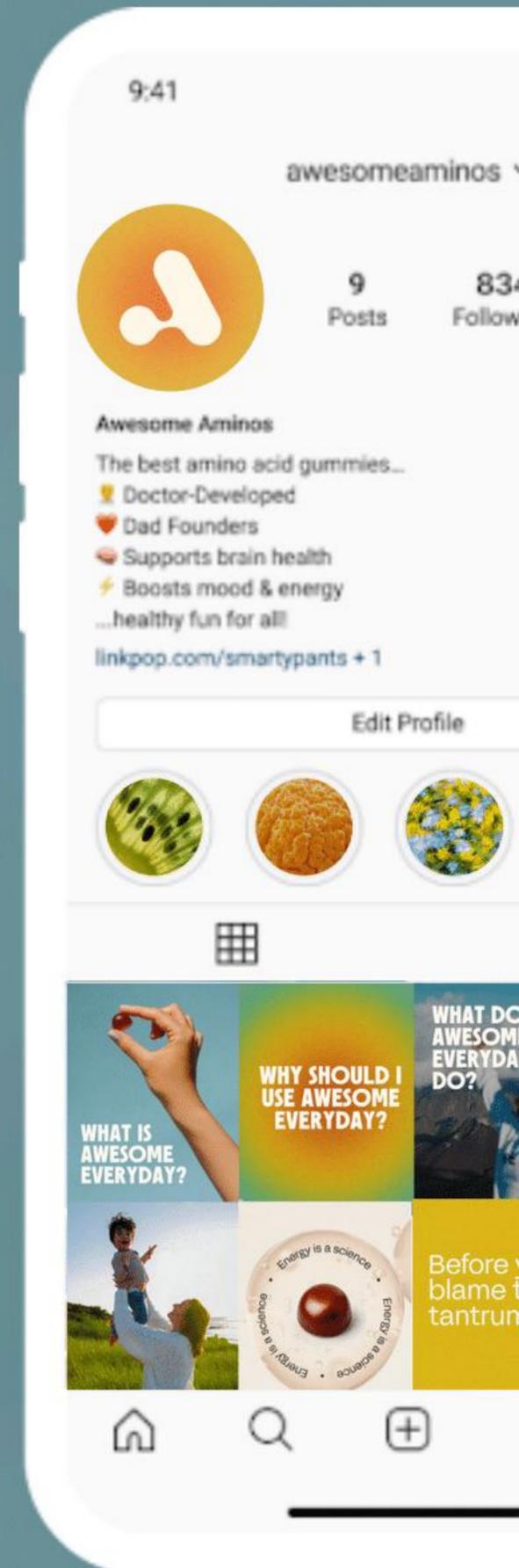
Via Website and Sales Funnels
Highlight subscription options

KEY WORD RANKING

Amazon FBA Key Word
Ranking using Helium 10
Software to Optimize Rank

EXTENSIVE NETWORK

Position the product in premium retail locations like Whole Foods, Sprouts, and co-ops.
Target high-traffic venues like airport kiosks and wellness events.
Utilize relationships with retailers and distributors to secure prominent shelf space.



CO-MANUFACTURING CAPABILITIES



We are proudly made in America

Our manufacturing partners are industry leaders in both nutraceuticals and functional beverages.

With the capacity to produce over 5 million gummies per day, we offer scalable, high-volume production without compromising on quality or compliance.

On the beverage side, we specialize in premium aluminum canning and bottling, supported by state-of-the-art capabilities including carbonation, tunnel pasteurization, and cold fill processing—all under one roof. We operate from a licensed, NSF- and GMP-certified facility in Southern California.

FINANCIALS

TOTAL REVENUE PROJECTIONS

YEAR ONE

\$2.45 MILLION

YEAR TWO

\$16.4 MILLION

INVESTMENT

SEED ROUND

Initial Investment Opportunity

WE ARE RAISING

\$1,000,000

Funds use:

- Additional Inventory
- Ad Spend
- Marketing

Elite Operators, Advisors & Creatives from the World's Top CPG Brands

THE TEAM

Warren Geis – Founder & CEO

Entrepreneur and brand architect with a passion for innovation and execution. Leads strategy, product development, and go-to-market for Awesome Pop and Awesome Aminos.

William Greenwalt – Supply Chain & Distribution Director

20+ years in beverage distribution. Formerly scaled national retail channels for Red Bull and Boochcraft. Deep expertise in GTM strategy, logistics, and retail velocity.

Kelly Reedy – Branding Specialist

Renowned CPG brand builder behind Perfect Bar and Janssen's. Brings deep experience in storytelling, packaging, and strategic positioning for food and beverage brands.

Biddyco – Creative & Performance Marketing Partner

The creative force behind campaigns for SmartyPants Vitamins and more. Experts in performance-driven content across TikTok, Meta, and YouTube.

Pirawna – Amazon & TikTok Growth Partner

Drives ecommerce for ARMRA, Cymbiotika, and leading wellness brands. Amazon SEO, TikTok Shop, influencer campaigns.

Glen Berg – Head of Ecommerce Ops

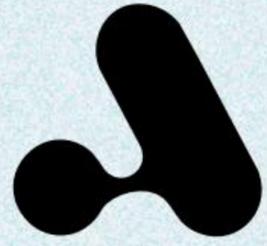
Former Lone Star Ops leader. Currently leads tech and conversion for Nello. Specializes in DTC optimization, CRO, PPC and digital infrastructure.

WHY NOW?

Mental health is in crisis.
The supplement space and
beverage space is noisy—
but incomplete.
We're not just another
vitamin.

✦
We're giving kids and
parents the tools to thrive.





LET'S BUILD THE FUTURE OF FUNCTIONAL NUTRITION TOGETHER!



CONTACT

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