



Holos in Diamante Valley, Costa Rica



Sacred Ohms

FIND YOUR SACRED SPACE

sacredohms.com

Problem Statement



Retreat leaders face major difficulties in finding the right properties with the right energy to host their experience. And even more problems when they finally check in – essential items to run a successful retreat are often missing.



With current booking platforms, property owners cannot filter their guests to align with the intention for the space. Additionally, many owners would like to list their property, but don't trust the process or random guests.



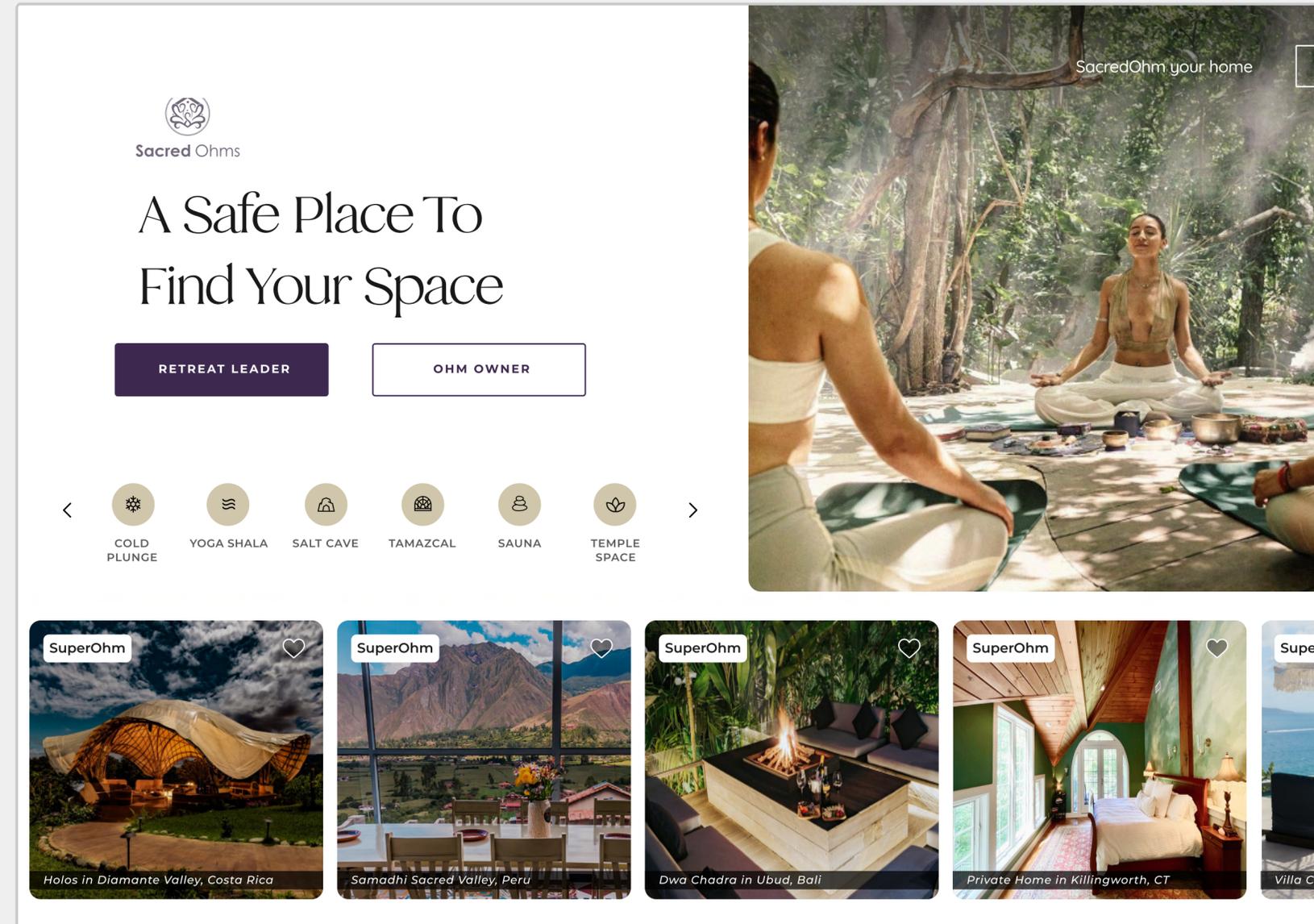
The wellness retreat industry lacks a centralized platform where both retreat leaders and property hosts can easily connect and collaborate in a safe, trusted manner.

Solution



A membership community and integrated booking platform that revolutionizes the wellness experience by seamlessly connecting retreat leaders to energetically-aligned property hosts, fostering a harmonious booking experience for all.

- Reducing friction for retreat leaders
- Enhancing and growing revenue for property owners
- Discovering new locations
- Programming designed to elevate leaders and owners



Market Validation and Opportunity

\$651

BILLION

Wellness Tourism
Market in 2022

Source: [globalwellnessinstitute.org](https://www.globalwellnessinstitute.org)

16%

CAGR

Source: [globalwellnessinstitute.org](https://www.globalwellnessinstitute.org)

\$95.3

BILLION

Corporate Wellness Market
Worldwide in 2020

Source: [alliedmarketresearch.com](https://www.alliedmarketresearch.com)

\$1,764

PER TRIP

International wellness travelers
spent an average in 2022

Source: [globalwellnessinstitute.org](https://www.globalwellnessinstitute.org)

\$220

THOUSAND

Average Corporate
Size Retreat Cost

Source: [planretreat.com/reports/2022](https://www.planretreat.com/reports/2022)

62%

US Citizens

Health Is More Important To Them
Than Before The Pandemic

Source: Ipsos Study 2021

• CompareRetreats.com estimates 15,000 non-corporate wellness retreats occur annually. However, there is no accurate tracking of total number of retreats annually, worldwide.

Market Validation and Opportunity



According to our own research –
qualitative study with 38 retreat leaders



#1 most important factor:

LOCATION, LOCATION, LOCATION

TOP USA DESTINATIONS

1. Arizona
2. Colorado
3. California
4. Oregon

TOP GLOBAL DESTINATIONS

1. Costa Rica
2. Bali
3. Peru
4. Italy

\$150-500

Willingness to pay per night
(Private or shared room)

11-20⁺

68% of non-corporate
retreats average 11-20+ people

3-7 Days

Length of stay for
67% of respondents

**\$4,950-
\$70,000**

Expected average transaction size

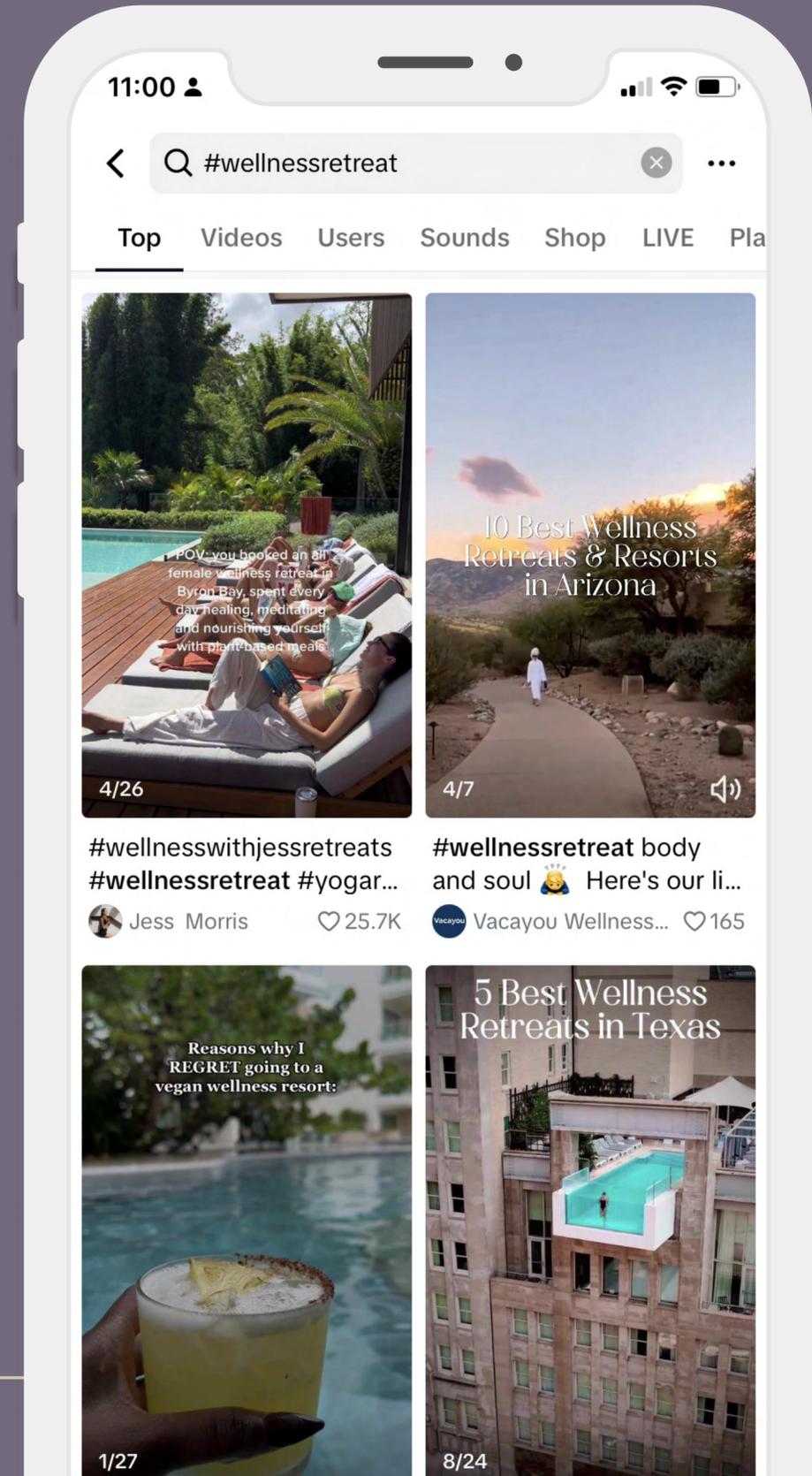
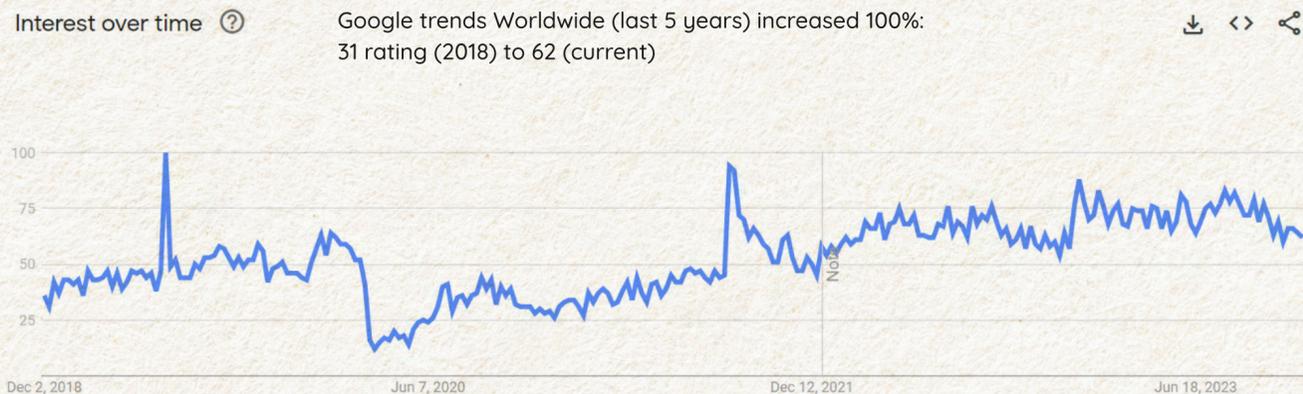
Trending Data

#wellnessretreat and #spiritualretreat have a combined viewing of over 33 million on TikTok and over 584,000 posts on Instagram

Retreat Guru (D2C Retreat Marketplace) hit \$2M revenue and 500K customers in 2023.

Global Wellness Institute Forecasts A Growth Of Wellness Travel From \$5.6 Trillion Currently, To \$8.5 Trillion Growth By 2027

We have talked to several hundred people on both the Ohm and leader side and everyone is excited about what we are bringing to life. No one has said no to being a member!



Competitive Landscape and Opportunity



Sacred Ohms



RetreatsAndVenues

retreat.guru 

	Sacred Ohms	airbnb	Vrbo	RetreatsAndVenues	retreat.guru
Niche Focus	✓	✗	✗	✓	✓
Automated Property Booking Experience	✓	✓	✓	✗	✗
Quality Assurance	✓	✗	✗	✓	✗
Vetted Community	✓	✗	✗	✗	✗
Educational Resources	✓	✓	✓	✗	✗
Invite-Only Access	✓	✗	✗	✗	✗
Entire Buy-Outs Only	✓	✗	✗	✗	✗
No Hidden Fees	✓	✓	✓	✗	✗
Search Criteria Designed for Retreat Leaders	✓	✗	✗	✓	✗

Business Model



RETREAT LEADERS

11% commission on each transaction, which includes basic concierge services (excludes 2.9% processing fee for credit cards)



OHM OWNERS

4% flat fee on each transaction



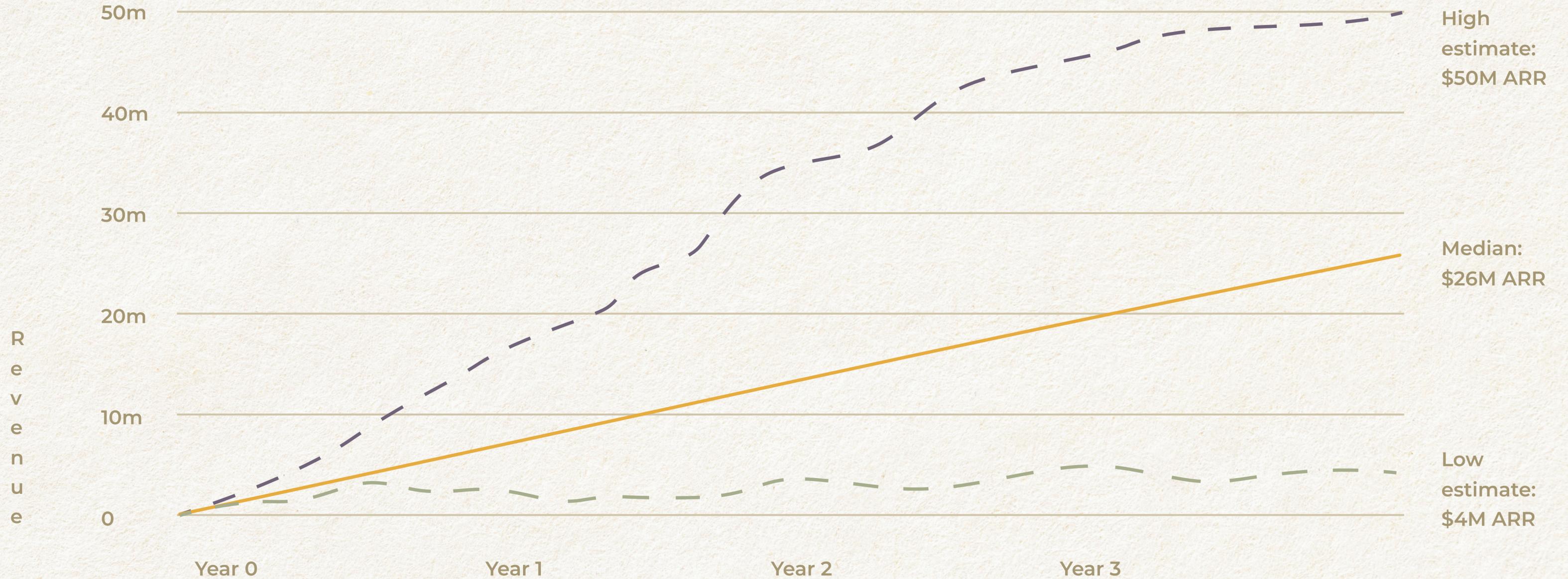
Samadhi Sacred Valley in Huayllabamba, Peru



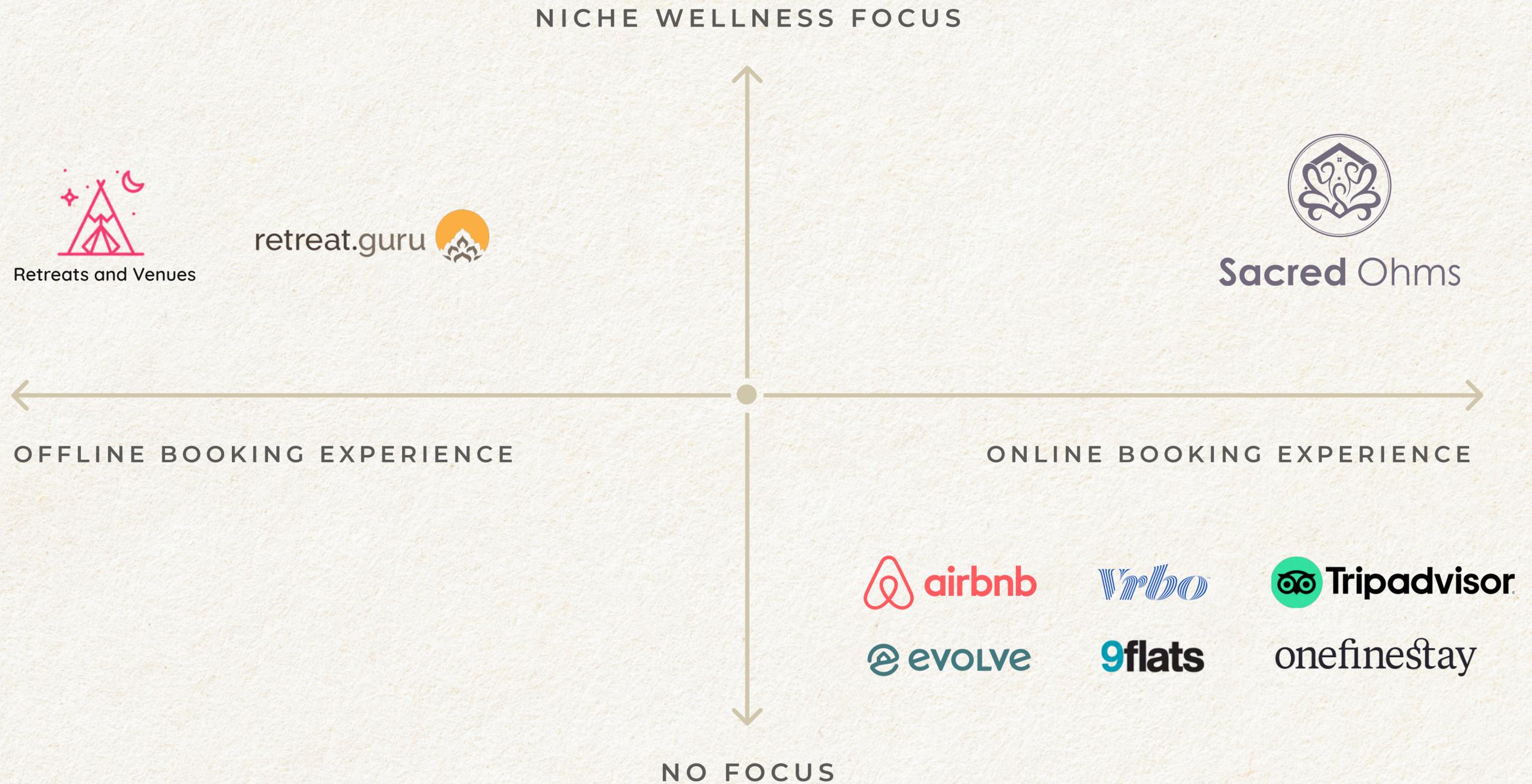
YEARS 1-3

- ✓ 5000 retreats booked on sacred ohms
- ✓ \$693-9,800 average fee (15% of total average transaction)
- ✓ \$3,465,000 - 49,000,000 projected annual revenue

Projections



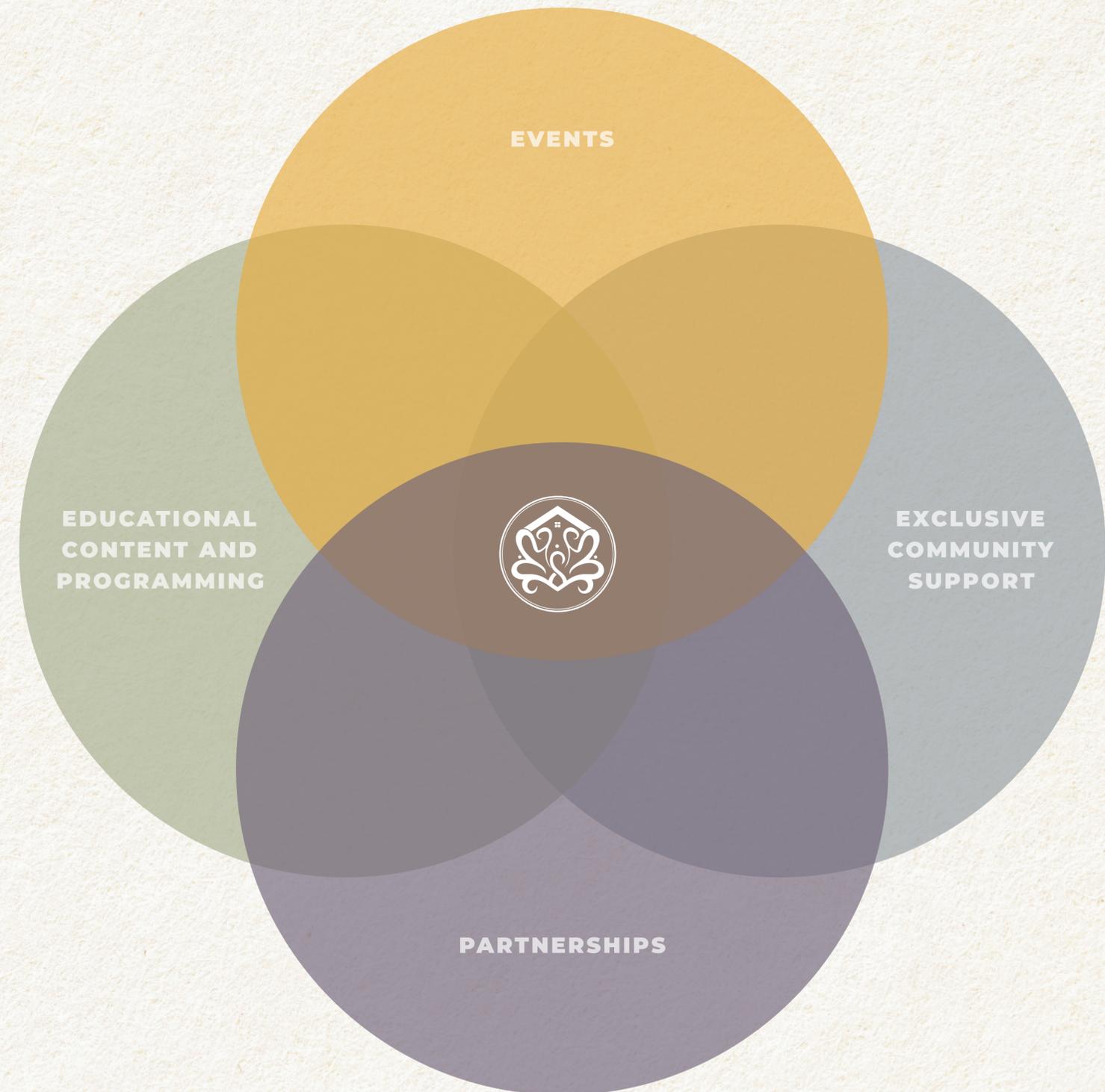
Competitor Map



Market Adoption



A membership community and booking platform that revolutionizes wellness travel by seamlessly connecting retreat leaders to energetically-aligned property hosts, fostering a harmonious booking experience for all.





The Yoga Forest in Atitlan, Guatemala



Holos in Diamante Valley, Costa Rica



Private Home in Killingworth, CT



Samadhi Sacred Valley in Huayllabamba, Peru

Our Values



ENVIRONMENTALLY FRIENDLY



SACREDNESS



INCLUSIVITY



COMMUNITY



IMPACT

Team



CHRISTOPHER MACKIN
FOUNDER



BREANNA MADDEN
FOUNDER



CHELSEY PIERCE
FOUNDER, HEAD OF LEADERS



PETER DARROW
HEAD OF BUSINESS DEVELOPMENT
& OPERATIONS



FRANCES NUAR
ADVISOR, HEAD OF OHMS



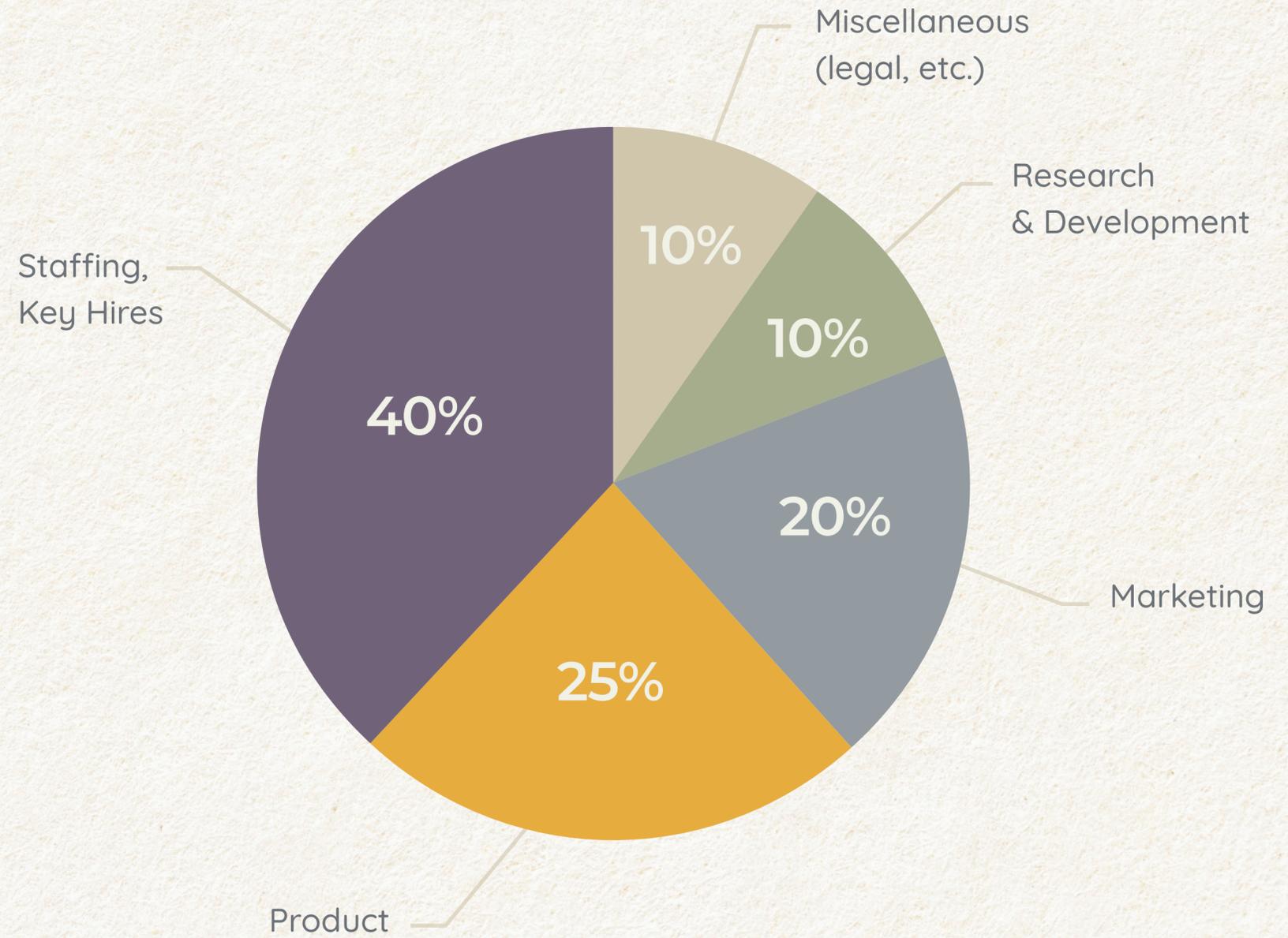
GABY RODRIGUEZ
RELATIONSHIP ARCHITECT

Funding Ask & Milestones



\$333K

- 30k monthly burn
- Need 7 average bookings per month to break even
- Equity raise at \$2.222m valuation



Funding Ask & Milestones

01

JANUARY 2024

Launch website beta to select group of leaders with 100 ohms for booking

02

MARCH 2024

Onboard 150 properties + close round

03

Q1 2024

200 Ohms for booking, host activation/ launch/close friends & family round

04

Q2 2024

Achieve 100 bookings, expand team

05

Q3 2024

Achieve 200 bookings, begin app development

08

Q2 2025

Have 1,111 Ohms for booking, achieve 1,111 bookings

06

Q4 2024

400 Ohms for booking, achieve 400 bookings

09

Q1 2026

Achieve profitability and start distributing profits to investors

07

Q1 2025

Explore seed round funding to bring us to next level



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THANK YOU

Samadhi Sacred Valley in Huayllabamba, Peru



Villa Cantamar on the Northern Coast of the Dominican Republic



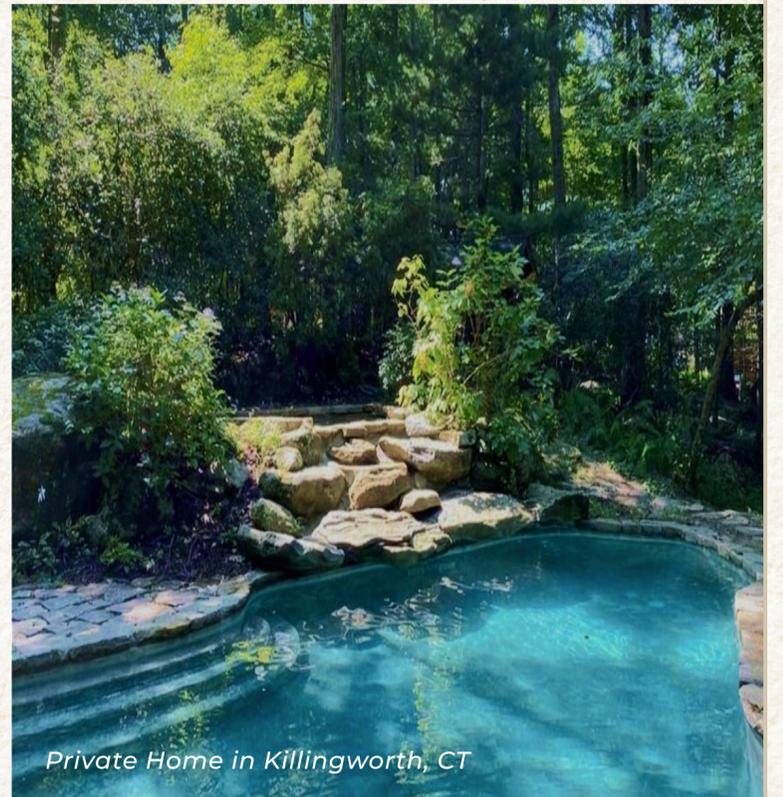
Private Home in Killingworth, CT



Villa Cantamar on the Northern Coast of the Dominican Republic



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